

Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Computer Applications		
Course Code	AMC-101[T]		
Course Outcomes & Bloom's Level	CO1- Students will be able to ider hardware and software.(BL1-Ren CO2- Students will be able to und PowerPoint, etc., and prepare effe Understand) CO3- Students will be able to utilize decision support in business scen CO4- Students will be able to perfimplications for business administ CO5- Students will be able to assapplications critically.(BL5-Evaluations)	nember) lerstand the use of ective presentations ze software tools for arios.(BL3-Apply) form and interpret because the usability and	databases, spreadsheets, Word, s for different purposes.(BL2- or data analysis, reporting, and basic business analytics and their ze)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	-	1	-	-	-	-	-	-	-	-	1	2	-
CO3	-	1	2	-	-	-	-	-	-	-	-	-	1	1	-
CO4	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	1	1	-	-	-	-	-	-	-	-	_	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Mathematics	isiness Mathematics										
Course Code	AMC-102[T]	C-102[T]										
Course Outcomes & Bloom's Level	mathematics.(BL1-Rememb CO2- Students will be able to solving business problems.(I CO3- Students can apply ma as calculating costs, pricing s CO4- Students will be able to implications for business sce CO5- Students will be able to	per) o explain the release BL2-Understan athematical tech strategies, and for analyze mathe enarios.(BL4-An	niques to solve business problems, such inancial projections. (BL3-Apply) ematical models to understand their alyze) ffectiveness of mathematical models in									
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	ntrepreneurship X mployability X rofessional Ethics X sender X luman Values X SDG (Goals) SDG4(Quality education) SDG8(Decent work and economic grown and economic grown are sentenced by the sentence of the										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2	2	-	-	-	-	-	-	-	-	-	-	1	1	-
CO3	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-
CO4	-	2	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	2	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Communication-	usiness Communication-I										
Course Code	AMC-103[T]											
	business environment.(BL2 CO3- Students will be able audiences and contexts.(B CO4- Students will be able in the business context.(BL CO5- Students will be able											
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics ✓ Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	2	-	-	-	-	-	-	-	-	-	-	1	2	-
CO2	2	-	1	-	-	-	-	-	-	-	-	-	2	-	1
CO3	-	1	1	1	-	-	-	-	-	-	-	-	-	2	1
CO4	2	-	2	-	-	-	-	-	-	-	-	-	1	1	1
CO5	1	2	-	2	-	-	-	-	-	-	-	-	1	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Environmental Managemer	nvironmental Management										
Course Code	AMC-104[T]											
	CO2- Students will be able activities and environmenta CO3- Students will be able using critical thinking and procod- Students will be able biodiversity conservation. (ECO5- Students will be able	Anagement strategies. (BL1-Remember) D2- Students will be able to understand the interrelationship between human tivities and environmental degradation. (BL2-Understand) D3- Students will be able to evaluate environmental issues and propose solutions ing critical thinking and problem-solving skills. (BL5-Evaluate) D4- Students will be able to analyze the impact of human actions on ecosystems and odiversity conservation. (BL4-Analyze) D5- Students will be able to evaluate environmental issues and propose solutions ing critical thinking and problem-solving skills. (BL5-Evaluate)										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment ✓	SDG (Goals)	SDG3(Good health and well-being) SDG5(Gender equality) SDG6(Clean water and sanitation) SDG11(Sustainable cities and economies) SDG13(Climate action) SDG15(Life on land)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-
CO2	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	1	-	-	-	-	-	-	-	-	-	1	-	-
CO4	-	1	-	2	-	-	-	-	-	-	-	-	-	-	2
CO5	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Principles of Management											
Course Code	BMC-101[T]	C-101[T]										
Course Outcomes & Bloom's Level	managerial roles, and skills CO2- Students will understa approaches such as classic Understand) CO3- Students will apply plaincluding setting goals and CO4- Students will analyze conditions that influence de	necessary for or and the historical, quantitative, anning foundatideveloping plandifferent decision-making in different organdecentralization	on-making processes and styles and various organizations.(BL4-Analyze) nizational structures and designs,									
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	-	1	-	-	-	-	-	-	-	-	1	1	-
CO2	1	1	-	2	-	-	-	-	-	-	-	-	-	1	1
CO3	2	-	1	-	-	-	-	-	-	-	-	-	2	1	-
CO4	-	2	1	-	-	-	-	-	-	-	-	-	1	-	2
CO5	1	-	2	1	-	-	-	-	-	-	-	-	1	1	-
CO6	_	_	_	_	_	-	-	_	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Accounting	nancial Accounting										
Course Code	BMC-102[T]											
Course Outcomes & Bloom's Level	Remember) CO2- Student will be able to and their application in busin CO3- Students can apply acstatements. (BL3-Apply) CO4- Students will be able to financial health and perform	explain the funness.(BL2-Undeccounting principles analyze finance.(BL4-Analo evaluate the e	oles to prepare and analyze financial cial statements to assess an organization's									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	1	2	1	-	-	-	-	-	-	-	-	1	-	1
CO2	1	1	-	2	-	-	-	-	-	-	-	-	1	1	-
CO3	3	-	2	-	-	-	-	-	-	-	-	-	2	1	2
CO4	2	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO5	2	1	1	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Micro Economics		
Course Code	BMC-103[T]		
Course Outcomes & Bloom's Level	significance for businesses CO2- Students will be able factors impact business ope CO3- Students will be able consumers and firms.(BL3-CO4- Students will be able strategic position of business	(BL1-Remember to demonstrate erations(BL2-Ur to apply econon Apply) to analyze mark sees(BL4-Analy to evaluate the o	an understanding of how macroeconomic nderstand) nic theories to analyze the behavior of tet structures and competition to assess the
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment ✓	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG13(Climate action)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Statistics		
Course Code	AMC-201[T]		
	such as mean, median, more Remember) CO2- Students will be able making and describe how oproblems.(BL2-Understant CO3- Students will be able identify trends and make in CO4- Students will be able Analyze)	e to explain the different statist ad) to apply statis formed decision to Analyze bu	I define basic statistical terms and concepts, standard deviation, and correlation.(BL1-importance of statistics in business decisionical techniques can be used to solve business tical methods to real-world business data to ons.(BL3-Apply) siness data using statistical software(BL4-equacy of Index number formulae.(BL5-
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	2	1	3
CO2	2	2	1	3	-	-	-	-	-	-	-	-	2	-	1
CO3	-	-	-	-	-	-	-	-	-	-	-	-	2	1	3
CO4	-	2	3	3	-	-	-	-	-	-	-	-	1	1	-
CO5	-	-	1	1	-	-	-	-	-	-	-	-	1	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Tally	lly										
Course Code	AMC-202[P]											
	software.(BL1-Remember CO2- Students will be able concepts applied within Ta CO3- Students will be able maintain proper books of a CO4- Students will be able generated by Tally to asse	t) e to Interpret th lly.(BL2-Under e to Apply acco accounts.(BL3- e to Compare a ss the financia e to Critically ev	unting standards and practices within Tally to Apply) and contrast different financial reports I performance of a business.(BL4-Analyze) valuate the ethical implications of using Tally									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	-	-	-	-	-	-	-	-	-	3	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	2	2
CO3	2	3	1	-	-	-	-	-	-	-	-	-	2	1	1
CO4	1	1	-	1	-	-	-	-	-	-	-	-	-	1	2
CO5	1	1	2	-	-	-	-	-	-	-	-	-	2	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Organization Behavior	rganization Behavior											
Course Code	BMC-201[T]												
Course Outcomes & Bloom's Level	organizational behavior(BL1-Remember) CO2- Students will be able to develop an understanding of individual behavior in organizations, including attitudes, job satisfaction, emotions, personality, values, perception, decision making, and motivational theories(BL2-Understand) CO3- Students will be able to apply motivational theories to analyze and propose strategies for improving employee engagement and job satisfaction.(BL3-Apply) CO4- Students will be able to analyze different leadership styles and their impact o organizational culture, employee morale, and performance.(BL4-Analyze) CO5- Students will be able to evaluate the effectiveness of teams within an organization, considering factors such as team composition, communication, and leadership.(BL5-Evaluate)												
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)												

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	1	3
CO2	2	2	-	3	-	-	-	-	-	-	-	-	1	-	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	-	3	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	2
CO5	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Cost Accounting	ost Accounting											
Course Code	BMC-202[T]	C-202[T]											
	applications to establish the provision of services and a CO2- Students will be able statements(BL2-Understal CO3- Students will be able cost ascertainment, plannin CO4- Students will be able budgeted costs, identifying Analyze)	e cost associate pply the same to develop an nd) to acquire the ng, control and to analyze and the causes and to evaluate the	understanding of the basic concepts and ed with the production of products and to determine prices.(BL1-Remember) understanding of cost accounting ability to able to apply cost information for decision making.(BL3-Apply) dinterpret variances between actual and d suggesting corrective actions.(BL4-e effectiveness of cost management systems ectives.(BL5-Evaluate)										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	2	-	2
CO2	2	-	3	3	-	-	-	-	-	-	-	-	-	2	-
CO3	2	-	3	-	-	-	-	-	-	-	-	-	2	1	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	1	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	2	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Macro Economics		
Course Code	BMC-203[T]		
Course Outcomes & Bloom's Level	distinction from microecor CO2- The students will be understanding national ec CO3- The students will be economic situations. (BL3 CO4- The students will be monetary policy tools. (BL	nomics. (BL1-Fe able to underse conomies. (BL2 able to apply B-Apply) able to analyze able to evaluate able to evaluate	stand the importance of macroeconomics in 2-Understand) macroeconomic concepts to analyze real-world ze the effectiveness of different fiscal and ate the effectiveness of various government
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	-	-	-	-	-	-	-	-	-	-	1	-	-
CO2	-	1	3	-	-	-	-	-	-	-	-	-	-	2	1
CO3	1	2	-	3	-	-	-	-	-	-	-	-	2	-	1
CO4	1	3	-	1	-	-	-	-	-	-	-	-	-	1	-
CO5	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Organization		
Course Code	BMC-204[T]		
Course Outcomes & Bloom's Level	responsibilities of business CO2- Students will be able organization.(BL2-Understate CO3- Students will be able business.(BL3-Apply) CO4- Students will be able of finance.(BL4-Analyze) CO5- Students will be able	towards society to enable stude and) to develop an u to develop an u to develop an u	us forms of business organizations and the (/(BL1-Remember)) ents, understand the formation of a company understanding of the legal aspects of the understanding of students regarding sources ents to understand the entrepreneurial pusiness model and its execution.(BL5-
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics ✓ Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	-	2	-	-	-	-	-	-	-	-	1	2	-
CO2	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO3	1	2	-	-	-	-	-	-	-	-	-	-	1	1	-
CO4	1	-	1	2	-	-	-	-	-	-	-	-	1	-	2
CO5	1	-	1	2	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Legal Aspect of Business	I	
Course Code	BMC-205[T]		
	to business law, such as cocosts. Students will be able laws in business. (BL2-Und CO3- Students will be able business contracts, includi CO4- Students will be able management. (BL4-Analyze	ontracts, torts, a to understand derstand) to apply princing terms and contract to analyze the eto assess legates.	e Indian business law and its application in all risks associated with business decisions
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	2	-	3	-	-	-	-	-	-	-	-	-	2	1
CO3	2	-	-	3	-	-	-	-	-	-	-	-	1	3	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	3
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Quantitative Techniques		
Course Code	AMC-301[T]		
Course Outcomes & Bloom's Level	and make informed decisions.(BL	nonstrate an under tical methods(BL2 bly quantitative tech .3-Apply) bly quantitative tech .4-Analyze) lluate the appropria	estanding of the principles behind -Understand) nniques to solve business problems nniques to solve business problems ateness of different quantitative
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	1	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	1	-	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	_	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Information Technology		
Course Code	AMC-302[T]		
Course Outcomes & Bloom's Level	requirements for the appropriate s	ember) lyze a problem and solutions(BL2-Undigen and use spreading(BL3-Apply) eloped and implemous recognized best	d identify and define the computing erstand) dsheets and database applications nent optimal solutions to complex practices and standards(BL4-
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	1	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	1	-	_
CO3	2	-	3	3	-	-	-	-	-	-	-	-	-	1	_
CO4	-	2	1	1	-	-	-	-	-	-	-	-	1	-	_
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	_
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Indian Financial System		
Course Code	AMC-303[T]		
	financial system.(BL1-Re CO2- Students will be abl the Indian financial syster CO3- Students will be abl context to make investme CO4- Students will be abl Indian financial system.(E	member) e to explain the n.(BL2-Unders e to apply know ent decisions.(E e to assess the BL4-Analyze) e to critically ev	wledge of financial instruments in the Indian BL3-Apply) e performance of financial institutions within the valuate the effectiveness of regulatory policies
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	2-	2	1	1	-	-	-	-	-	-	-	-	-	2	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	2	-	1
CO4	-	2	3	1	-	-	-	-	-	-	-	-	-	2	1
CO5	-	1	3	-	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Management Accounting	anagement Accounting										
Course Code	BMC-301[T]	C-301[T]										
Course Outcomes & Bloom's Level	variable costs, fixed costs CO2- Students will be able decision making in an orga CO3- Students will be able make pricing decisions(BI CO4- Students will be able improvement in business	, and direct cose to understand anization.((BL2 e to apply costing a to apply) e to analyze cooperations(BL4 e to evaluate the	d their relevance to planning, control and 2-Understand) ing methods to determine product costs and est structures and identify areas for cost									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO2	2	2	3	1	-	-	-	-	-	-	-	-	-	1	_
CO3	2	-	1	3	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	1	-	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Ethics						
Course Code	BMC-302[T]						
	Remember) CO2- Student will be able to decisions.(BL2-Understand CO3- Student will be able to situations.(BL3-Apply) CO4- Student will be able to practices.(BL4-Analyze)	explain the ething in the ething is a second of the ethin is a second of	r ethical theories and principles.(BL1- ical principles underlying business thical reasoning in hypothetical business nical dimensions of corporate policies and ical performance of companies based on s.(BL5-Evaluate)				
Course Elements	Skill Development Entrepreneurship Employability SDG4(Quality education)						

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	-	1	-	-	-	-	-	-	-	-	1	1	1
CO2	2	-	2	1	-	-	-	-	-	-	-	-	2	-	2
CO3	-	2	3	1	-	-	-	-	-	-	-	-	1	2	1
CO4	1	1	-	2	-	-	-	-	-	-	-	-	-	1	1
CO5	1	2	-	2	-	-	-	-	-	-	-	-	-	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Legal Aspect of Business -II									
Course Code	BMC-303[T]									
Course Outcomes & Bloom's Level	concepts and principles of C classification of companies.(CO2- Students will be a able directors, shareholders, and CO3- Students will be able to scenarios involving company CO4- Students will be able to operations, mergers, acquisi CO5- Students will be able to	CO1- CO1. Students will be able to Remember to Recall and describe the fundamental concepts and principles of Company Law, including the formation, incorporation, and classification of companies. (BL1-Remember) CO2- Students will be a able to understand the roles and responsibilities of company directors, shareholders, and other key stakeholders. (BL2-Understand) CO3- Students will be able to Apply the provisions of Company Law to real-life scenarios involving company meetings, resolutions, and documentation. (BL3-Apply) CO4- Students will be able to Analyze the legal issues arising from company operations, mergers, acquisitions, and winding up procedures. (BL4-Analyze) CO5- Students will be able to Evaluate the impact of legal decisions and amendments in Company Law on business practices and corporate governance. (BL5-Evaluate)								
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment ✓	SDG (Goals)	SDG8(Decent work and economic growth) SDG9(Industry Innovation and Infrastructure) SDG16(Peace Justice and strong institutions)							

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	1	-	3	-	1	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	1	-	-	-	-	-	1	1
CO3	1	-	1	-	-	1	1	2	-	-	-	-	1	-	-
CO4	1	-	2	1	-	1	2	-	-	-	-	-	1	-	2
CO5	1	2	-	2	-	-	-	1	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	India in 21st Century		
Course Code	GEC-301[T]		
	equality.(BL1-Remember) CO2- Students will be able social norms and influence CO3- Students will be able honesty and respect manif CO4- Students will be able economies and their socie CO5- Students will be able	e to explain how e individual bel e to apply theor fest in different e to analyze the stal impacts.(BI e to critically ev	fine key values such as honesty, respect, and w values such as justice and equality shape naviors.(BL2-Understand) retical frameworks to analyze how values like cultural contexts.(BL3-Apply) transitions from nomadic to post-industrial L4-Analyze) valuate international efforts to address mprovements.(BL5-Evaluate)
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment ✓		SDG1(No poverty) SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG6(Clean water and sanitation) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	1	-	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	_	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Income Tax for Individual		
Course Code	AMC-401[T]		
Course Outcomes & Bloom's Level	Act 1961(BL1-Remember) CO2- Students will be able Act Compute the taxable in CO3- Students will be able exempted from tax, the inco business and profession, ar and carry-forward of losses Apply) CO4- Students will be able Planning and examining the computation and benefits of Analyze) CO5- Students will be able	to explain the become of an ase to compute the ome from salary and execute the in tax calculation to categorize Te impact of differ to conclude the conclude the	asic concepts and definitions of Income Tax casic principles underlying the Income Tax essee.(BL2-Understand) e residential status of assessee and incomes y, income from house property, income from rules and provisions for deductions, set-off, ions for individuals and companies.(BL3-Tax Evasion, Tax Avoidance, and Tax erent types of income on the overall tax ctions, set-offs, and carry-forwards.(BL4-te effectiveness of different tax planning dividuals and companies.(BL5-Evaluate)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	1	1	-	-	-	-	-	-	-	-	2	-	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	2	1	1
CO4	-	2	3	1	-	-	-	-	-	-	-	-	3	2	_
CO5	-	1	3	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Information Technology-II								
Course Code	AMC-402[T]								
Course Outcomes & Bloom's Level	CO2- Student will be able to under and output devices, processing ur Understand) CO3- Student will be able to apply common network connectivity issued CO4- Student will be able to analy infrastructure and propose mitigat CO5- Student will be able to gain	ey terminology, data models, and architecture.(BL1-Remember) O2- Student will be able to understand the characteristics of computer, role of input output devices, processing units, hardware, software and its uses(BL2-							
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)						

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	3	3	-	-	-	-	-	-	-	-	2	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	2
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	_	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Project Management	roject Management										
Course Code	AMC-403[T]											
	CO1- Students will be able to Remember and describe the fundamental concepts of project management. (BL1-Remember) CO2- Students will be able to Understand various project selection methods. (BL2-Jnderstand) CO3- Students will be able to Apply project planning techniques to define scope and create WBS for a project. (BL3-Apply) CO4- Students will be able to Analyze and calculate project costs, establish budgets, and maintain cost control. (BL4-Analyze) CO5- Students will be able to Evaluate project performance using KPIs and create dashboards and status reports. (BL5-Evaluate)											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG6(Clean water and sanitation) SDG7(Affordable and clean energy) SDG8(Decent work and economic growth) SDG9(Industry Innovation and Infrastructure) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action) SDG14(Life below water) SDG15(Life on land) SDG16(Peace Justice and strong institutions) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	1	-	-	1	1	-	-	-	-	1	-	-
CO2	-	1	-	-	1	2	-	-	-	-	-	-	-	1	-
CO3	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-
CO4	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	2	-	-	1	-	-	-	-	-	-	-	1	1
CO6	_	_	-	-	_	_	_	_	_	-	_	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Research	siness Research											
Course Code	BMC-401[T]	C-401[T]											
	methodologies(BL1-Reme CO2- Students will be able research process, various CO3- Students will be able review and data collection CO4- Students will be able review and data collection	ember) e to develop un research desige to identify var (BL3-Apply) e to identify var (BL4-Analyze)	derstanding of the basic framework of gns and techniques(BL2-Understand) ious sources of information for literature ious sources of information for literature earch report and research proposal(BL5-										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG13(Climate action)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	-	2	3	3	-	-	-	-	-	-	-	-	2	-	2
CO3	2	-	3	-	-	-	-	-	-	-	-	-	-	1	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	2	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	2	1	-
CO6	-	_	_	_	_	-	-	-	-	-	-	-	_	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Human Resource Management		
Course Code	BMC-402[T]		
	(HRM) in an organization.(BL1-R CO2- Student will be able to explain on employee performance and or CO3- Student will be able to apply (BL3-Apply) CO4- Student will be able to analythe root causes and proposing ap CO5- Student will be able to evalue.	emember) ain the impact of tra ganizational goals. y HRM theories and yze a case study of propriate conflict re uate the effectivene	d concepts to real-world scenarios. f a workplace conflict, identifying esolution strategies. (BL4-Analyze)
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	3	3	-	-	-	-	-	-	-	-	-	1	1
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	3	1	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	_	-	-	-	-	-	-	-	-	_	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Production and Operation	Management										
Course Code	BMC-403[T]	C-403[T]										
Course Outcomes & Bloom's Level	management terms such a bottleneck. (BL1-Rememb CO2- Student will be able t production planning.(BL2-CO3- Student will be able t demand for products or sel CO4- Student will be able t operations, identifying area CO5- Student will be able to	s JIT (Just-In-Ter) to explain the p Jnderstand) to apply forecas rvices.(BL3-Ap to analyze the elements of the second control of th	efficiency and effectiveness of production									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	2	-	1
CO2	2	2	-	3	-	-	-	-	-	-	-	-	-	2	1
CO3	2	-	3	3	-	-	-	-	-	-	-	-	2	-	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	1	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	1	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Gandhi and Gandhian's wa	ındhi and Gandhian's way											
Course Code	GEC-401[T]	C-401[T]											
	Gandhian lines. (BL1-Remo CO2- To help students pract therein. (BL2-Understand) CO3- Motivate students to it the constructive programme CO4- To help students to un	O3- Motivate students to involve themselves in social service actives on the lines of e constructive programme offered by Gandhiji. (BL3-Apply) O4- To help students to understand Gandhi through the study of texts. (BL4-Analyze) O5- To acquaint students with the philosophical foundations of Gandhian thought.											
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values √ Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG16(Peace Justice and strong institutions)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	1	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	1	-	-	-	-	-	-	1	1	1
CO4	-	1	-	1	1	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	_
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Operation Research		
Course Code	AMC-501[T]		
Course Outcomes & Bloom's Level	Research.(BL1-Rememb CO2- Students will be abl Research methods.(BL2- CO3- Students will be abl optimization problems.(BI CO4- Students will be abl Operations Research met	er) e to explain the Understand) e to apply Ope _3-Apply) e to analyze re chodologies.(Bl	ne effectiveness of different Operations
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	-	-	-	-	-	-	-	-	-	-	2	-
CO2	2	-	-	3	-	-	-	-	-	-	-	-	-	-	1
CO3	1	3	2	-	-	-	-	-	-	-	-	-	2	-	1
CO4	-	-	1	2	-	-	-	-	-	-	-	-	-	-	2
CO5	1	2	-	-	-	-	-	-	-	-	-	-	1	3	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Policy and Stra	ategy	
Course Code	BMC-501[T]		
	policy.(BL1-Remember) CO2- Student will be able strategic management.(B CO3- Student will be able to real-world scenarios.(E CO4- Student will be able business policy decisions	e to explain the L2-Understane to demonstra BL3-Apply) e to analyze the c.(BL4-Analyze to evaluate the	te the ability to apply business policy concepts e external environmental factors influencing e) ne role of leadership in shaping and
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	1	2
CO2	2	2	-	3	-	-	-	-	-	-	-	-	2	1	-
CO3	2	-	3	-	-	-	-	-	-	-	-	-	-	2	1
CO4	-	-	1	1	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	3	-	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Viva-voce on Summer Inte	ernship	
Course Code	BMC-502[P]		
Course Outcomes & Bloom's Level	the knowledge and skills group. CO2- Students will be able in discussing real-world bu Understand) CO3- Students will be able tasks, and responsibilities. CO4- Students will be able practical situations encoun	ained.(BL1-Re to demonstrat siness scenari to communica (BL3-Apply) to apply theor tered during the to receive cor	the critical thinking and problem-solving abilities os encountered during the internship. (BL2-the effectively about their internship projects, etical concepts learned in the MBA program to e internship. (BL4-Analyze) astructive feedback on their performance and
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	3	-	-	-	-	-	-	-	-	-	1	1	-
CO3	2	-	2	-	-	-	-	-	-	-	-	-	-	-	1
CO4	1	2	-	1	-	-	-	-	-	-	-	-	1	1	-
CO5	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Advertising and Brand Mar	dvertising and Brand Management										
Course Code	BMEC-503 MM[T]											
Course Outcomes & Bloom's Level	concepts, theories, and tech CO2- Students will be able considerations in advertising CO3- Students will be able develop effective marketing CO4- Students will be able competitor strategies to info	nniques. (BL1-F to explain the p g and sales ma to apply adverti campaigns and to analyze mark orm advertising to evaluate the	rinciples, strategies, and ethical nagement. (BL2-Understand) sing and sales management strategies to disales plans.(BL3-Apply) set trends, consumer behavior, and and sales decisions.(BL4-Analyze) effectiveness of advertising campaigns and									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG11(Sustainable cities and economies)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	1	-	-	-	-	-	-	-	-	1	-	2
CO2	-	3	-	1	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO4	1	-	1	3	-	-	-	-	-	-	-	-	1	-	-
CO5	-	1	-	2	-	-	-	-	-	-	-	_	-	3	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Industrial Relations and Lab	dustrial Relations and Labour Legislation										
Course Code	BMEC-503 HR[T]	EC-503 HR[T]										
	industrial relations and labor CO2- Students will be able t relations and labor laws in o CO3- Students will be able t workplace disputes and con CO4- Students will be able t labor laws on organizational CO5- Students will be able t	legislation.(BL o explain the programizational control of apply labor leflicts effectively. The evaluate the inperformance also assess the effective left.	rinciples and theories underlying industrial ontexts.(BL2-Understand) gislation knowledge to analyze and resolve									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	1	1	-	-	-	-	-	-	-	-	-	1	1
CO2	3	-	2	-	-	-	-	-	-	-	-	-	-	2	3
CO3	-	2	-	2	-	-	-	-	-	-	-	-	1	-	-
CO4	2	-	1	3	-	-	-	-	-	-	-	-	-	1	1
CO5	1	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Market and Servi	ces								
Course Code	BMEC-503 FM[T]									
Course Outcomes & Bloom's Level	CO2- Students will be able governing financial markets CO3- Students will be able investment options and fina CO4- Students will be able and evaluate their suitability CO5- Students will be able	nancial markets, instruments, and services.(BL1-Remember) O2- Students will be able to explain the functions, operations, and regulations overning financial markets and services.(BL2-Understand) O3- Students will be able to apply financial market theories and knowledge to analyzivestment options and financial services.(BL3-Apply) O4- Students will be able to analyze the performance of different financial instrument devaluate their suitability for investment portfolios.(BL4-Analyze) O5- Students will be able to evaluate the role of financial intermediaries and services facilitating capital allocation and risk management.(BL5-Evaluate)								
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	,	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)							

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	2	-	-	-	-	-	-	-	-	-	1	1
CO2	3	-	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	1	-	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	-	3	2	-	-	-	-	-	-	-	-	-	-	-	3
CO5	1	-	-	2	-	-	-	-	-	-	-	-	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Personal Selling and Sale	es Force Mana	gement								
Course Code	BMEC-502 MM[T]	EC-502 MM[T]									
	and sales force managem CO2- Students will be able personnel selling and sale CO3- Students will be able real-world sales scenarios CO4- Students will be able improvement and optimiza CO5- Students will be able	ent.(BL1-Reme to explain the est force manage to apply sellings.(BL3-Apply) to analyze sation.(BL4-Anage to evaluate the	e principles and strategies involved in ement. (BL2-Understand) ng techniques and management principles to ales performance data to identify areas for alyze) ne effectiveness of sales strategies and tactics								
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X SDG (Goals) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	1	-
CO2	2	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO3	-	2	1	-	-	-	-	-	-	-	-	-	-	1	1
CO4	-	1	-	3	-	-	-	-	-	-	-	-	2	1	-
CO5	1	-	3	-	-	-	-	-	-	-	-	-	1	-	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Performance and Compens	sation Manager	ment System
Course Code	BMEC-502 HR[T]		
	compensation management CO2- Students will be able management and organizate CO3- Students will be able management techniques in CO4- Students will be able on employee motivation and	t. (BL1-Remem to explain the resional objectives to demonstrate real-world scer to analyze the id organizational to evaluate the	elationship between performance s.(BL2-Understand) the ability to apply performance narios.(BL3-Apply) impact of different compensation strategies I performance.(BL4-Analyze) effectiveness of performance appraisal
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	-	2	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	1	-	-	-	-	-	-	-	-	-	-	1	2
CO3	1	-	3	2	-	-	-	-	-	-	-	-	1	2	-
CO4	1	-	2	-	-	-	-	-	-	-	-	-	-	1	-
CO5	1	2	-	2	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Finance		
Course Code	BMEC-502 FM[T]		
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able in financial markets. (BL2-Und CO3- Students will be able in analyze investment opportute CO4- Students will be able in policies, and market trends CO5- Students will be able in the cost of th	to explain the neterstand) to apply internations and assesto analyze the ion internationato evaluate the	ncepts and theories in international finance. nechanisms and dynamics of international ational financial tools and techniques to ess risks in global markets.(BL3-Apply) impact of geopolitical events, economic al financial markets.(BL4-Analyze) effectiveness of different financial strategies in global business operations.(BL5-
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)	

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	1	1
CO2	-	3	-	2	-	-	-	-	-	-	-	-	2	-	1
CO3	2	-	-	3	-	-	-	-	-	-	-	-	1	2	-
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	-	3
CO5	1	2	-	-	-	-	-	-	-	-	-	-	-	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Consumer Behavior		
Course Code	BMEC-501 MM[T]		
Course Outcomes & Bloom's Level	Remember) CO2- Students will be able consumer behavior.(BL2-CO3- Students will be able examples and case studies CO4- Students will be able specific markets or industing CO3- Students or industing CO3- Students will be able specific markets or industing CO3- Students will be able specific markets or industing CO3- Students will be able specific markets or industing CO3- Students will be able specific markets or industing CO3- Students will be able specific markets or industing CO3- Students will be able specific markets or industrial constructions will be able to consumer behavior.	e to explain the Understand) e to apply conses.(BL3-Apply e to analyze cories.(BL4-Anale to evaluate the	onsumer behavior patterns and trends in lyze) he effectiveness of marketing campaigns
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics ✓ Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	-	2	1	-	-	-	-	-	-	-	-	-	2	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	3	-	1
CO3	1	-	-	1	-	-	-	-	-	-	-	-	1	2	-
CO4	-	2	1	-	-	-	-	-	-	-	-	-	1	-	2
CO5	1	-	2	-	-	-	-	-	-	-	-	-	-	3	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Training and Managemen	raining and Management Development										
Course Code	BMEC-501 HR[T]											
	& development.(BL1-Rem CO2- Students will be able concepts and update these Understand) CO3- Students will be able instructional techniques an Apply) CO4- Students will be able organization individually as CO5- Students will be able	ember) to identify, under concepts in red develop and independent in the concepts in red to analyze trans well as in teams to evaluate the	recall and restate the concepts of the training derstand, interpret training & development elation to business organization.(BL2-mplement a training session using appropriate address specific learning objectives. (BL3-ining & development concepts used by an ms.(BL4-Analyze) e linkage between the training & develoment ly as well as in teams.(BL5-Evaluate)									
Course Elements	Skill Development Entrepreneurship Employability SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth											

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	2	1	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	-	1	-	-	-	-	-	-	-	-	2	-	2
CO3	1	1	3	1	-	-	-	-	-	-	-	-	-	-	1
CO4	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-
CO6	-	_	-	-	_	-	_	_	_	-	_	_	-	_	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Investment Analysis and F	nvestment Analysis and Portfolio Management											
Course Code	BMEC-501 FM[T]												
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able investment decisions and hunderstand) CO3- Students will be able assets and construct a sim tolerance.(BL3-Apply) CO4- Students will be able performance metrics identicos. Students will be able co5- Students will be able	to explain the now portfolio the to calculate be ple portfolio be to evaluate the fy potential are to recommend	the basic concept of Portfolio Management. relationship between risk and return in leave helps manage this relationship. (BL2-asic risk and return measures for individual ased on investment objectives and risk e performance of a portfolio using different eas for improvement. (BL4-Analyze) dinvestment strategies based on current and individual investor risk profiles. (BL5-										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	2	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	3	2	-	-	-	-	-	-	-	-	-	-	2
CO3	-	1	-	-	-	-	-	-	-	-	-	-	1	-	2
CO4	1	2	-	-	-	-	-	-	-	-	-	-	1	2	-
CO5	1	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Banking Law and Practice)											
Course Code	BMC-601 [T]	3MC-601 [T]											
	in India(BL1-Remember) CO2- Students will be able operations, including bank CO3- Students will be able practical banking scenarios CO4- Students will be able regulations on banking pra	CO1- Students will be able to understanding of the framework of regulation of banking in India(BL1-Remember) CO2- Students will be able to explain the legal regulations governing banking operations, including banking laws, regulations, and policies.(BL2-Understand) CO3- Students will be able to apply banking laws and regulations to analyze and solve practical banking scenarios and case studies.(BL3-Apply) CO4- Students will be able to analyze the impact of changes in banking laws and regulations on banking practices and industry trends.(BL4-Analyze) CO5- Students will be able to evaluate the level of compliance with banking laws and ethical standards in banking operations and financial transactions.(BL5-Evaluate)											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO2	-	1	2	-	-	-	-	-	-	-	-	-	1	-	-
CO3	-	-	2	-	-	-	-	-	-	-	-	-	-	1	-
CO4	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-
CO6	-	_	-	_	-	-	-	_	-	-	-	_	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Insurance Management											
Course Code	BMC-602 [T]											
Course Outcomes & Bloom's Level	Communicate insurance cor CO2- Students will be able to insurance, including risk poor (BL2-Understand) CO3- Students will be able to and transfer risks through in CO4- Students will be able to offered in the market, includand liability insurance.(BL4-	ncepts effective to explain the fubling, indemnity, to apply risk masurance solution analyze various life insurance Analyze) to evaluate insurance of the control of the co	indamental concepts and principles of insurable interest, and utmost good faith. Inagement techniques to assess, mitigate, ins.(BL3-Apply) It is types of insurance products and services be, property insurance, health insurance, Irance contracts, policy provisions, and legal									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X SDG (Goals) SDG3(Good health and well-being) SDG8(Decent work and economic growth) SDG11(Sustainable cities and economies)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	-	1	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	1	-	-	-	-	-	-	-	-	-	-	1	-	2
CO4	1	-	1	2	-	-	-	-	-	-	-	-	1	-	1
CO5	-	1	2	-	-	-	-	-	-	-	-	-	-	1	1
CO6	_	_	_	-	_	_	_	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Rural and Agriculture Marke	ural and Agriculture Marketing										
Course Code	BMEC-603 MM[T]											
Course Outcomes & Bloom's Level	agricultural marketing.(BL1-CO2- Students will be able tand agricultural markets.(BLCO3- Students will be able tagricultural contexts to promCO4- Students will be able tompetitive dynamics in ruraCO5- Students will be able to	Remember) to explain the u 2-Understand to apply market note agricultura to analyze mark al and agricultu to evaluate the tessing the need	ing techniques tailored to rural and I products effectively.(BL3-Apply) ket trends, consumer preferences, and rail markets.(BL4-Analyze) effectiveness of rural and agricultural ds of farmers and rural communities while									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	1	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	-	-	2	1	-	-	-	-	-	-	-	-	2	-	2
CO4	3	2	-	-	-	-	-	-	-	-	-	-	1	2	_
CO5	2	-	1	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Organization Change and D	ganization Change and Development											
Course Code	BMEC-603 HR[T]												
Course Outcomes & Bloom's Level	the field of Organization Cha CO2- Students will be able to including resistance to chang (BL2-Understand) CO3- Students will be able to focusing on the rationale beh CO4- Students will be able to and report on the strategies a Analyze)	nge and Develo o understand the ge, and explain to o apply the stage ind each stage. o analyze an org and outcomes of o evaluate the de	e emotions and dynamics of change, he underlying reasons for these dynamics. es of the Change Management process, (BL3-Apply) lanization undergoing a change process, f the change management efforts.(BL4-evelopment initiatives in enhancing										
Course Elements	Skill Development √ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)										

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	1	1	-	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	1	-	-	-	-	-	-	-	-	-	1	1
CO4	-	2	3	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	1	2	-	-	-	-	-	-	-	-	-	2	1	-
CO6	-	_	_	_	_	_	_	_	_	_	_	_	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Management of Financial I	anagement of Financial Institutions											
Course Code	BMEC-603 FM[T]												
Course Outcomes & Bloom's Level	frameworks, and operational CO2- Students will be able financial institutions operating CO3- Students will be able principles to analyze and prisector. (BL3-Apply) CO4- Students will be able and economic factors on the India. (BL4-Analyze) CO5- Students will be able to	al functions in Into explain the rong in India's economic apply knowled opose solutions to analyze the interpretations and to evaluate the	ancial institution types, regulatory adia's financial system.(BL1-Remember) bles, significance, and challenges faced by chomy.(BL2-Understand) adde of financial institution management is for real-world issues in India's financial impact of regulatory changes, market trends, diperformance of financial institutions in effectiveness of financial institution of growth, and financial inclusion objectives										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)										

				_	_	_		_							
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	3	2	-
CO2	2	1	1	1	-	-	-	-	-	-	-	-	-	2	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	-	2
CO4	-	1	3	1	-	-	-	-	-	-	-	-	-	2	2
CO5	-	1	1	3	-	-	-	-	-	-	-	-	1	1	1
CO6	-	-	-	-	_	_	-	-	-	-	-	-	_	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Marketing Research	larketing Research											
Course Code	BMEC-602 MM[T]												
Course Outcomes & Bloom's Level	marketing research, including Remember) CO2- Students will be able to decision-making processes, ranalysis.(BL2-Understand) CO3- Students will be able to conduct experiments, and an informed business decisions. CO4- Students will be able to competitive landscapes using threats.(BL4-Analyze) CO5- Students will be able to	data collection explain the role marketing strates apply marketing alyze data to so (BL3-Apply) analyze market marketing rese	ntal concepts and methods used in techniques and sampling methods. (BL1-e and importance of marketing research in gy formulation, and consumer behavior gresearch techniques to design surveys, live marketing problems and make trends, consumer preferences, and earch data to identify opportunities and liability and validity of marketing research arch methodologies in meeting research										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	1	1	-	-	-	-	-	-	-	-	1	2	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	-	1	1
CO4	-	2	3	1	-	-	-	-	-	-	-	-	1	1	-
CO5	-	1	3	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Human Resource Planning a	ıman Resource Planning and Development										
Course Code	BMEC-602 HR[T]											
Course Outcomes & Bloom's Level	CO2- Students will be able to development in achieving org CO3- Students will be able to staffing needs and identify de CO4- Students will be able to demographics to design effect Analyze) CO5- Students will be able to	uman resource planning and development. (BL1-Remember) O2- Students will be able to explain the importance of human resource planning and evelopment in achieving organizational goals and objectives. (BL2-Understand) O3- Students will be able to apply human resource planning techniques to forecast raffing needs and identify development opportunities. (BL3-Apply) O4- Students will be able to analyze organizational needs and workforce emographics to design effective human resource development programs. (BL4-nalyze) O5- Students will be able to evaluate the effectiveness of human resource planning and development initiatives in enhancing employee performance and organizational										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)									

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	3	1	-
CO4	-	2	3	1	-	-	-	-	-	-	-	-	1	2	-
CO5	-	1	3	3	-	-	-	-	-	-	-	-	-	1	3
CO6	_	_	-	_	_	-	_	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Indian Financial System	dian Financial System									
Course Code	BMEC-602 FM[T]										
	financial system.(BL1-Re CO2- Students will be abl the Indian financial system CO3- Students will be abl context to make investme CO4- Students will be abl Indian financial system.(B	member) e to explain the n.(BL2-Unders e to apply know nt decisions.(E e to assess the BL4-Analyze) e to critically e	wledge of financial instruments in the Indian BL3-Apply) e performance of financial institutions within the valuate the effectiveness of regulatory policies								
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment ✓	SDG (Goals)	SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2-	2	1	1	-	-	-	-	-	-	-	-	-	2	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	2	-	1
CO4	-	2	3	1	-	-	-	-	-	-	-	-	-	2	-
CO5	-	1	3	-	-	-	-	-	-	-	-	-	1	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Retail Management	etail Management											
Course Code	BMEC-601 MM[T]	MEC-601 MM[T]											
	CO1- Students will be able to recall key concepts and principles of retail management including merchandising strategies and customer service standards.(BL1-Remember CO2- Students will be able to explain the functions and processes involved in retail management, including inventory control and store layout design.(BL2-Understand) CO3- Students will be able to apply retail management techniques to analyze market trends, develop pricing strategies, and manage retail operations effectively.(BL3-Apply) CO4- Students will be able to analyze consumer behavior, competitor strategies, and market dynamics to identify opportunities for retail growth and innovation.(BL4-Analyze) CO5- Students will be able to evaluate the performance of retail operations.(BL5-Evaluate)												
Course Elements	Skill Development X Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG8(Decent work and economic grow SDG17(Partnerships for the goals)												

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	1	1	-	-	-	-	-	-	-	-	2	-	1
CO3	2	-	-	1	-	-	-	-	-	-	-	-	-	2	1
CO4	-	2	3	1	-	-	-	-	-	-	-	-	-	1	1
CO5	-	-	-	-	-	-	-	-	-	-	-	-	3	1	-
CO6	_	_	-	_	_	_	_	_	_	-	_	_	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Human Resc	nternational Human Resource management											
Course Code	BMEC-601 HR[T]												
	international HRM.(BL1-ReCO2- Students will be able across borders, considerin Understand) CO3- Students will be able address challenges related organizations.(BL3-Apply) CO4- Students will be able effectiveness of internation Analyze) CO5- Students will be able	emember) to explain the g cultural, legal to apply interred to staffing, tra to analyze cas al HRM approx to assess the	amental principles and concepts of complexities of managing human resources il, and economic differences.(BL2- national HRM strategies and practices to ining, and employee relations in global se studies and scenarios to evaluate the aches in diverse cultural contexts.(BL4- impact of international HRM decisions on atisfaction, and cross-cultural collaboration.										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)												

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	2	-	1	1	-	-	-	-	-	-	-	-	-	1	1
CO3	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	3	1	-	-	-	-	-	-	-	-	-	1	1
CO5	-	1	1	3	-	-	-	-	-	-	-	-	1	2	-
CO6	-	-	-	-	-	-	-	-	-	-	-	_	_	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	ncome Tax and Planning											
Course Code	BMEC-601 FM [T]											
Course Outcomes & Bloom's Level	Apply) CO4- Students will be able to categorize Tax Evasion, Tax Avoidance, and Tax Planning and examining the impact of different types of income on the overall tax computation and benefits of various deductions, set-offs, and carry-forwards.(BL4- Analyze) CO5- Students will be able to conclude the effectiveness of different tax planning strategies in minimizing tax liabilities for individuals and companies.(BL5-Evaluate)											
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	-	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	2	-	1
CO4	-	2	-	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	3	-	-	-	-	-	-	-	-	-	1	1	-
CO6	_	_	_	_	_	_	_	_	_	_	-	-	_	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Econometrics	onometrics											
Course Code	BMC- 701[T]												
Course Outcomes & Bloom's Level	testing(BL1-Remember) CO2- Understand the bay (BL2-Understand) CO3- Apply software to pure to pure to pure to pure the code and the code and the code are to pure the code and the code are) sic statistical of perform econo edasticity, autoo	conometrics, regression, and hypothesis concepts and their applications in econometrics. metric analyses(BL3-Apply) correlation, and multicollinearity in regression models based on criteria such as AIC and										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business for Sustainable	Business for Sustainable Development										
Course Code	BMC- 702[T]											
Course Outcomes & Bloom's Level	sustainable business devel CO2- Students will be able management and strategy CO3- Students will be able sustainability(BL3-Apply) CO4- Students will be able companies(BL4-Analyze) CO5- Students will be able	elopment(BL1 - e to Explain ho r(BL2-Underst e to Critically e e to Design sol	w sustainable business development apply to									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment ✓	SDG (Goals)	SDG1(No poverty) SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG6(Clean water and sanitation) SDG7(Affordable and clean energy) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action) SDG14(Life below water) SDG15(Life on land) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	_	-	_	_	_	-	_	_	_	-	_	_	-	_	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation/Research Pro	issertation/Research Project											
Course Code	IDR- 101												
	CO2- Student will be able to research topic and support CO3- Student will be able to data collection and analysis CO4- Student will be able to conclusions based on empiricostation and ora	business problem or phenomenon in depth.(BL1-Remember) CO2- Student will be able to synthesize and analyze relevant literature to inform the research topic and support findings.(BL2-Understand) CO3- Student will be able to design and execute a structured research plan, including data collection and analysis.(BL3-Apply) CO4- Student will be able to interpret research findings and draw meaningful conclusions based on empirical evidence.(BL4-Analyze) CO5- Student will be able to communicate research findings effectively through a written dissertation and oral defense.(BL5-Evaluate) CO6- Student will be able to demonstrate ethical conduct in all aspects of the research											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	2	1
CO2	2	1	3	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	2	1
CO4	2	1	-	3	-	-	-	-	-	-	-	-	-	1	1
CO5	2	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	_	-	-	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Internship		
Course Code	ITR- 101		
Course Outcomes & Bloom's Level	the knowledge and skills ga CO2- Students will be able in discussing real-world bus Understand) CO3- Students will be able tasks, and responsibilities.(ICO4- Students will be able practical situations encounted CO5- Students will be able tareas for improvement from	ined.(BL1-Rem to demonstrate iness scenarios to communicate BL3-Apply) to apply theoret ered during the to receive consi faculty evaluat to gain insights	critical thinking and problem-solving abilities is encountered during the internship. (BL2-e effectively about their internship projects, tical concepts learned in the MBA program to internship. (BL4-Analyze) tructive feedback on their performance and cors. (BL5-Evaluate) into professional conduct, ethical behavior,
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	1	-	1	-	-	-	-	-	1	-	2
CO2	2	-	3	-	1	1	2	-	-	-	-	-	1	1	-
CO3	1	-	2	-	1	-	-	1	-	-	-	-	-	-	1
CO4	1	2	-	1	-	1	2	1	-	-	-	-	1	1	-
CO5	-	1	2	1	2	1	1	-	-	-	-	-	-	1	-
CO6	1	-	1	2	1	1	-	1	-	-	-	-	-	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Talent Management		
Course Code	BMEC-702 HR [T]		
Course Outcomes & Bloom's Level	to talent management.(BI CO2- Students will be abl organizational success.(E CO3- Students will be abl studies or real-world scen CO4- Students will be abl strategies used by organizations.	L1-Remember e to Explain th BL2-Understar e to Apply tale parios.(BL3-Ap e to Compare zations.(BL4-A e to Design a c	e importance of talent management in nd) nd) nt management frameworks to analyze case oply) and contrast different talent management Analyze) comprehensive talent management plan for a
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
CO2	-	1	1	-	-	-	-	-	-	-	-	-	1	-	2
CO3	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Leadership Development	adership Development											
Course Code	BMEC-701 HR [T]	EC-701 HR [T]											
	theories in the context of but CO2- Students will be able achieving organizational go CO3- Students will be able performance and foster inno CO4- Students will be able leadership practices to iden	isiness adminis to Explain the in als. (BL2-Under to Implement le ovation within a to Analyze case tify key factors to Evaluate the	mportance of effective leadership in										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	1	2	-
CO2	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1
CO3	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	-	-	-	-	-	-	-	-	-	-	-	2	-
CO5	1	2	-	1	-	-	-	-	-	-	-	-	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Multivariate Analysis		
Course Code	BMC-801 [T]		
Course Outcomes & Bloom's Level	CO1- Remember the definition a CO2- Understand the purpose a (BL2-Understand) CO3- Apply Multivariate Analysis groups.(BL3-Apply) CO4- Analyze the fit and adequational Analyze) CO5- Evaluate the methodology research.(BL5-Evaluate)	nd process of Princes of Variance (MANacy of Structural Eq	OVA) to test differences across uation Models (SEM).(BL4-
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	1	-	1	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	1	-	-	-	-	-	-	-	1	_
CO3	1	1	-	2	1	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	1	-	-	-	-	1	-	_
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	_	-	-	_	_	_	_	-	-	-	_	_	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation/Research Pro	issertation/Research Project										
Course Code	IDR- 201											
Course Outcomes & Bloom's Level	business problem or pheno CO2- Student will be able to research topic and support CO3- Student will be able to data collection and analysis CO4- Student will be able to conclusions based on empi CO5- Student will be able to written dissertation and ora	omenon in depth o synthesize ar findings.(BL2-I o design and ex s.(BL3-Apply) o interpret rese irical evidence.(o communicate I defense.(BL5	and analyze relevant literature to inform the Understand) xecute a structured research plan, including arch findings and draw meaningful (BL4-Analyze) research findings effectively through a									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	2	1	3	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	3	-	-	-	-	-	-	-	-	-	1	-
CO5	2	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Green Marketing		
Course Code	BMEC-803 MM[T]		
Course Outcomes & Bloom's Level	CO2- Identify environmental issumental issuments.	ues and challenges stainable product de for and ethical cons	esign and production. (BL3-Apply) umerism. (BL4-Analyze)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	_	_	-	-	_	-	_	-	-	-	_
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Diversity and Inclusion		
Course Code	BMEC-803 HR[T]		
	CO1- Analyze social group differe Evaluate how various social distin contemporary issues.(BL1-Remei CO2- Identify and interpret diverse Recognize how social hierarchies challenges.(BL2-Understand) CO3- Examine the role of race an race and ethnicity influence individ CO4- Evaluate the influence of ge experiences.(BL4-Analyze) CO5- Analyze how gender and se experiences of social issues.(BL5	ctions shape personber) e perspectives influe affect perspectives d ethnicity in shaping and collective and collective and shaping and sha	enced by social stratifications. s and responses to societal ng societal dynamics. Assess how social experiences.(BL3-Apply) exual orientation on social
Course Elements	Skill Development X Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	_	_	-	_	-	_	_	_	-	_	_	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Statement Analy	/sis									
Course Code	BMEC-803 FM[T]										
	CO2- Students will be able the stakeholders of a busin CO3- Students will be able a hypothetical company ba CO4- Students will be able companies to evaluate the CO5- Students will be able	cheet, income statement, and cash flow statement.(BL1-Remember) CO2- Students will be able to Explain the relationship between financial reporting and the stakeholders of a business.(BL2-Understand) CO3- Students will be able to Prepare a basic income statement and balance sheet for a hypothetical company based on provided financial data.(BL3-Apply) CO4- Students will be able to Compare and contrast financial statements of different companies to evaluate their financial strengths and weaknesses.(BL4-Analyze) CO5- Students will be able to Critique the ethical implications of financial reporting practices such as earnings management and transparency.(BL5-Evaluate)									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	2	-	-	-	-	-	-	-	-	-	1	-	-
CO3	-	1	-	-	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO5	-	1	-	3	-	-	-	-	-	-	-	-	-	-	1
CO6	_	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Digital Marketing Analytics		
Course Code	BMEC-802 MM[T]		
Course Outcomes & Bloom's Level	CO1- Understand Digital Media artypes of digital media and distingu Remember) CO2- Understand the core concept digital performance.(BL2-Underst CO3- Develop Content Strategies and creation strategies. Evaluate a content analysis tools.(BL3-Apply CO4- Execute Online Advertising advertising, including mobile mark effectiveness of digital ads.(BL4-ACO5- Leverage Social Media in M communication strategies. Assess opportunities and threats, and lever marketing.(BL5-Evaluate)	ish between paid, of the sof digital analytice and implementation of the soft and optimize websited and optimize websited and optimize websited and understated analyze) arketing: Integrated the impact of social analyze in the social analyze i	owned, and earned media. (BL1-cs and apply metrics for evaluating ment effective content planning ite UX and landing pages using y and utilize various forms of eand the pricing models and social media into marketing al media platforms, identify
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Compensation and Benefi	ts	
Course Code	BMEC-802 HR[T]		
Course Outcomes & Bloom's Level	package and their purpose CO2- Students will be able strategies, employee motive CO3- Students will be able considering internal equity, (BL3-Apply) CO4- Students will be able achieving organizational go CO5- Students will be able practices, considering fairn Evaluate)	es within an orge to explain the vation, and orge to develop a content of external competence to evaluate the pals. (BL4-Anale to critique the ness, transpare to design an i	ethical implications of various compensation ency, and potential for discrimination. (BL5-nnovative compensation and reward system
Course Elements	Skill Development X Entrepreneurship X Employability ✓ Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG1(No poverty) SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	2	1	1
CO2	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	3	-	-	-	-	-	-	-	-	-	-	1	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Modeling		
Course Code	BMEC-802 FM[T]		
	purpose of financial modelling(BLCO2- To analyze, understand and financial statements (BL2-UndersCO3- To identify revenue and cosCO4- To build scenarios for financial	.1-Remember) d interpret performa stand) st drivers and start to cial modelling (BL4)	forecasting data(BL3-Apply)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Social Media Marketing										
Course Code	BMEC-801 MM[T]										
Course Outcomes & Bloom's Level	posts, reels, images, short vid CO2- Employ the important of CO3- Practice the various the CO4- Discuss the different wat CO5- Illustrate YouTube mark	O1- Defining the appropriate format for each content pillar, such as carousels, text sts, reels, images, short videos, long videos, etc.(BL1-Remember) O2- Employ the important concepts of social media marketing(BL2-Understand) O3- Practice the various theoretical aspects in Facebook marketing(BL3-Apply) O4- Discuss the different ways of marketing using Twitter and LinkedIn(BL4-Analyze) O5- Illustrate YouTube marketing and optimization(BL5-Evaluate) O6- Create Instagram business profile and promote business()									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	1	-	2	1	-	-	-	-	-	-	-	-	1	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Negotiation and Conflict Resolution								
Course Code	BMEC-801 HR[T]								
Course Outcomes & Bloom's Level	CO1- Students will be able to Explain the basic principles, theories, and models of negotiation.(BL1-Remember) CO2- Students will be able to Acquire practical skills in preparing for and conducting negotiations.(BL2-Understand) CO3- Students will be able to Analyze the sources and dynamics of conflicts within organizational and interpersonal settings.(BL3-Apply) CO4- Students will be able to Apply various conflict resolution techniques, such as negotiation, mediation, and arbitration, to resolve disputes effectively.(BL4-Analyze) CO5- Students will be able to Evaluate the impact of different conflict resolution strategies on relationship management and organizational performance.(BL5-Evaluate)								
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)						

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO3	1	2	-	2	-	-	-	-	-	-	-	-	1	2	-
CO4	-	-	1	3	-	-	-	-	-	-	-	-	-	1	2
CO5	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Valuation									
Course Code	BMEC-801 FM[T]									
	CO1- Remember the key objectives and importance of corporate valuation(BL1-Remember) CO2- Understand the process of cost of capital estimation(BL2-Understand) CO3- Apply multiples to estimate the value of a company(BL3-Apply) CO4- Analyze the financial health of distressed companies for valuation purposes (BL4-Analyze) CO5- Evaluate the effectiveness of traditional vs. modern valuation methods. (BL5-Evaluate)									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)							

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	1	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-